

2010 APPLICATION: THE BERKSHIRE FRINGE

BAZAAR PRODUCTIONS, INC

The final deadline for submissions to The Berkshire Fringe is **February 8, 2010**.
All applications must be **postmarked** by February 8, 2010.

Postal Mailing Address: (Preferred)

Berkshire Fringe Application Committee
Bazaar Productions, Inc.
PO Box 1033
Great Barrington, MA 01230

UPS/FedEx Address:

Berkshire Fringe Application Committee
c/o Sara Katzoff
294 Park Street #6
Housatonic, MA 01236

Application Checklist:

- \$50 application fee* made out to BAZAAR PRODUCTIONS, INC
- Project information sheets (pages 2, 3)
- Signed and dated procedures sheet (page 4)
- 1 page artist statement
Please provide an artist statement up to one page describing the piece you are submitting and why you feel that The Berkshire Fringe is an appropriate venue for your work.
- 1 page project history / status
Briefly describe: 1) the history and origins of your project 2) if and where it has been performed 3) other background information that you think will help the committee to understand your work and its context
- 30-50 word project rave / description and a 10 word marketing tag line
We want to hear how you market yourself. Be creative and think about an audience that knows nothing about your work. Describing what you do is often more compelling than an intellectual analysis of the meaning of your work.
- A Short bio or 1 page resume for up to 3 of your performers
- Tell us a story
Tell us a story that goes beyond the information provided in the rest of the application materials and provides unique insight into you, your company, or your piece.

Supplemental Materials:

Please provide at least one of the following as applicable.

- Video documentation (VHS please cue tape to a favorite scene; DVD - suggest a track or time)
- Script (please bookmark or highlight a favorite scene or passage)
- A concise written show summary
- Audio CD (if original music is a strong element in your production)
- Print quality photos (All hi-res photos available of your show, or photos of your past shows, company or performers if photos from the show you are applying with are not available. JPG format on CD preferred.)
- Press about the show, company, or performers involved

We **strongly** recommend including a visual and/or audio supplement to your application material. It is extremely difficult for the application committee to accurately perceive work without any kind of visual information. For new works, video or audio recordings from rehearsals or workshops are strongly recommended. Documentation of previous works by the same company or artists is also acceptable.

Notification will be sent **after** March 15, 2010

*NOTE: If you are submitting applications for more than one project, you must include a fee for each.

Project Information

Contact Information:

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Cell / Alt Phone _____

E-mail _____

Best way to contact you? Phone E-mail

Project Details:

Title of Project _____

Production Company _____

Written/Created by _____

Director/Choreographer _____

Cast/Ensemble Members

Total number of essential personnel attending the festival:

Performers _____ Staff/crew _____ Other _____ Total # _____

Length of piece in minutes _____

Is your project an original work or an adaptation? _____

If adaptation, please specify _____

If not an original work have you obtained the necessary rights and permission?

Yes In the process of doing so

Have you obtained necessary permission from all performing unions?

Yes N/A Will obtain permission

Is this a World Premiere? American Premiere? East Coast Premiere?

Please choose one genre that best describes your work:

Solo Original Play Adaptation Multi-Media Musical Mime/Clown/Mask
 Dance/Movement Other _____

For general marketing purposes, please rate the content of your performance:

Note: This is only for our information and will not be used as a deciding factor. Past festivals have included works in all of these categories. Shows that are "appropriate for everyone" are not necessarily marketed as "kids shows".

Appropriate for Everyone (all ages)
 Some Adult Themes (suggested for 12+)
 Strong Adult Themes/Content/Language (suggested for 18+)

How did you hear about us?

Please be specific. For example, general answers like “the internet” or “a friend” are less helpful to us than “nyfa.org” or “My friend and former Berkshire Fringe performer Joe Smotts”.

Technical

Please describe in detail the technical specifications for your show.

Lighting _____

Sound _____

Rigging _____

Set _____

Projections _____

Other _____

The Berkshire Fringe will provide a basic festival lighting plot and basic sound equipment and two technical staff members to help you run your show. Please be aware that you will be sharing the theater with at least one other group while you are at the festival and that lighting will be based on a festival rep plot. Our staff is eager to help you to accomplish as many of your technical needs as are possible within the context of a festival atmosphere. If you need to attach an additional sheet to clarify any special technical requirements that you might have, please do so.

About the Venue

All performances are presented in the 90-seat black box theater at the Daniel Arts Center at Bard College at Simon’s Rock in Great Barrington, MA.

“The Daniel Arts Center is really terrific and played perfectly for our production. We loved it!”
- *Fiely Matias and Dennis Giancino, LOUNGE-ZILLA!, 2007*

“This festival has a great mix of professionalism and play.”
- *Stephen Buescher, Workhorse, 2006*

“The performance space met and *far* exceeded any of my expectations.”
- *Dan Bernitt, “Thanks for the Scabies, Jerkface!”, 2006*

Procedures

The deadline for submissions to the Berkshire Fringe is February 8, 2010. Please have your application postmarked first-class on or before February 8, 2010. Letters regarding the committee's decision will be sent after March 15, 2010. If accepted, you will be mailed an information packet as well as a contract detailing the festival and your responsibilities as a performer therein.

Upon acceptance, you will be required to submit a \$100 non-refundable performance fee. The \$100 fee along with your signed contract, press and marketing materials must be returned to us within 15 days of notification to retain your spot.

What The Berkshire Fringe provides for you, the artist(s)

- An incredible, state-of-the-art venue in the beautiful Berkshires.
- On campus or community housing for up to 8 essential members of your cast and crew
- 50% of your box office sales.
Our theater seats between 85 and 95, depending on seating configuration. There will be five performances of each show. Tickets are \$15. Discounted or promotional ticket packages are still split 50%. In 2009, Berkshire Fringe artists took home an average of about \$1000, with some earning \$1300+
- Free admission to all festival shows and events
- 4 company comps per performance for personal use
The Berkshire Fringe will provide comps to industry professionals and press directly
- A limited amount of time to rehearse and tech your show in the performance space
- Festival promotional material, press releases, posters, advertising and brochures including a full page of details about your show in our 2010 season brochure
- Basic lighting, sound and digital projection equipment
- A small crew to assist you throughout your run
Our Technical Director is available to operate lights and our Production Coordinator is available to operate sound.

What your responsibilities are to provide

- A fully mounted evening-length performance (At least 50 min, no longer than 90 minutes) that can load in and out quickly and easily
- To establish a presence in the community by helping to promote your own show
- Any and all sets, costumes and props required
- Any technical crew and stage management personnel you may need beyond the two technical staff provided to you.
- Your own transportation and meals
Transportation note: though The Fringe can provide some limited ground transportation, past festival participants found having a car or van to be immensely helpful

We encourage the use of your own promotional material and any unconventional marketing strategies in addition to what the Festival provides. We suggest at minimum creating a postcard for your show to be distributed throughout the community. Any such material must have The Berkshire Fringe logo prominently displayed.

Please note that we are not accepting international applications at this time.

As an applicant I have read and understand my responsibilities fully.

Signature

Printed name

Date

If you have any questions or concerns about this application please contact Sara Katzoff:
sara@berkshirefringe.org - (413) 320-4175 - www.berkshirefringe.org